



## **2023 Swing4Heroes Pro-Am Tournament teed up by Hays + Sons and SBC Wealth Management Sponsorship At-A-Glance**

- Thursday, September 21, 2023 (8:30 and 1:30 shotgun starts)
- Highland Golf & Country Club
- Pro-Am Golf Tournament

***Foursomes are sold out!***

### **Current sponsorship opportunities available:**

**Birdie Sponsor:** \$1,000 – Also known as a food and beverage sponsor, Birdie Sponsors receive their logo placed at all food and beverage stations, in particular at the lunch cookout area, as well as on event signage. In addition, Birdie Sponsors will have their logo placed on the Heroes Foundation website and receive social media recognition.

- Our goal is to sell 18 Birdie Sponsorships. As of 7/15/23, 17 are sold.

**Hole Sponsor:** \$500 – Hole Sponsors receive a sign with their name and/or logo placed at a golf tee box. Hole Sponsors will also have their name/logo placed on the Heroes Foundation website and receive social media recognition.

- Our goal is to sell 54 Hole Sponsorships. As of 7/15/23, 18 are sold.

Proceeds from Swing4Heroes are key to allowing the Heroes Foundation furthering its mission, as well as making annual contributions to the Heroes Foundation Endowment.

**Heroes Foundation** Serving the Indiana cancer community by providing support to cancer patients, education to promote cancer prevention and resources to advance research for a cure.